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Soothe Day Spa Launches New Website

Breckenridge, CO – July 19, 2011 – The ultra-luxurious spa at the Grand Lodge on Peak 7, known as *Soothe*, recently launched a new website, www.soothedayspa.com. Soothe is a full service day spa that offers a variety of spa treatments, salon services, pampering amenities and high end fitness facilities. The new website features the day spa's full downloadable menu of therapies, treatments and services, in addition to a complete photo gallery, spa etiquette guide, retail product information, frequently asked questions, downloadable desktop wallpapers that inspire relaxation and much more.

According to Soothe's Director, John Quarles, www.soothedayspa.com "gives guests easy access to learn about what we offer and a preview of the spa before they visit. The website includes photos of the comfort room, salon and treatment rooms which you cannot otherwise experience unless you have already been a guest at Soothe. The website is intended to help you plan your visit to the spa by providing a clear understanding of how Soothe can give your body the experience it deserves."

Soothe Day Spa opened its doors in June of 2009. One of the unique characteristics that make Soothe stand out from other luxury spas in the area is the design of specialty treatment rooms, purpose-built for specific therapies that require certain features. A "couple's room" was built for the convenience of side-by-side spa services, which include a full menu of massage and facial options. Soothe also has its own "wet room" for mud, salt and sugar treatments. This room employs a Vichy shower, which is a shower bar fitted with seven shower heads. The entire room is tiled in slate, making it completely waterproof. Other treatments that can be found at Soothe include skin resurfacing treatments, such as microdermabrasion with light therapy or galvanic cellulite treatments.

The salon menu at Soothe offers specialty manicures, pedicures and hair services using top quality products. Soothe spared no expense on its salon equipment, as evident by the pipe-less pedicure chairs. The chairs are equipped with hand blown glass tubs and feature a triple air bag system that offers a one-of-a-kind massage experience.

Soothe uses only top of the line products that reflect the caliber of the spa itself. The spa uses and sells organic skincare products from Hungary, called ilike® (e-leek-a), as well as Zents® products, which are made in Boulder, Colorado. Another product line sold at Soothe is Ervaviva®, which manufactures 100% organic “mommy and baby” products including creams, oils, soaps, sunscreens, and deluxe gift sets.

The fitness area at Soothe boasts unparalleled views for the health-conscious to enjoy during their workout. All of the weight training equipment is from Technogym®, known for building commercial grade apparatus often used in Olympic training facilities. There are individual televisions and iPod docking stations in each piece of cardio equipment. The Kinesis cable crossover machines by Technogym® are being touted as the “next step” in this type of exercise equipment. Soothe also offers group fitness classes including yoga, pilates, body sculpting and more. For more personalized and individual attention, Soothe also provides personal training sessions.

As if all of the above isn’t enough, Soothe completes the ultimate spa experience with an exclusive amenity that can’t be found anywhere else in Breckenridge, or Summit County, for that matter. *The Grotto at Soothe* is an alluring, adult-only enclave with a hot tub, waterfall, sauna and steam room.

All Grand Lodge on Peak 7 timeshare owners and guests can enjoy everything that Soothe has to offer during their stay at the resort. Soothe is also open to the general public, and anyone who receives a treatment at Soothe can use the grotto in addition to the entire fitness area, on the day of their spa and/or salon services. In addition, Soothe serves a full beverage menu provided by Sevens, the Grand Lodge on Peak 7’s onsite restaurant.

For more information or to make an appointment, please call Soothe at 970-547-8701 or send an email to soothe@grandlodgeonpeak7.com. Appointments are highly recommended.

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